



JLI International : Our Prospectus

Whether you are managing a global organisation, starting up in business for the first time or leading a team, you know that as well as the excitement and rewards that these all bring, there are key challenges to be faced.

One of the key challenges for any organisation or business is identifying the right leaders, the right individuals to enhance the performance of the organisation or business.

Great organisations truly understand the importance of building leadership capabilities and developing their leadership talent pool. Cultivating leaders who openly and honestly articulate the challenges without blame or conflict whilst optimising the win-win opportunities and exploring ways to meet and pull together as a cohesive executive team to deliver is key to fulfilling the organisation or business potential.

For leaders there are core skills required to get the most from the people around you; what strategies do you have for success? How do you really motivate people and keep them motivated? How do you deal with conflict? How do you retain the best people and improve the performance of others, while remaining focused on the results?

Truly great leaders understand the power of authenticity and language, of taking the emotion out of situations, of setting inspiring visions, obtaining commitment and supporting individuals and the organisation in achieving their aspirations.

“

A leader has the vision and conviction that a dream can be achieved.

He inspires the power and energy to get it done.”

Stephen R. Covey

If you are managing your own business, it is crucial to accelerate its development, find the right niche for your service or product, sell it and attract clients that are right for you.

Successful business entrepreneurs know the importance of leading with authenticity, of marketing and building key relationships whilst showcasing their service or product to meet their client's needs.

Whatever your role in leading an organisation, a team or your own business, we have the experience, the proven tools and techniques to support you in achieving your full potential.

About Us

We are passionate about supporting individuals and organisations in achieving their full potential. Our inspiring and energetic team is committed to making a real difference by approaching challenges positively with vision, innovation and a strong focus on results so enabling individuals and organisations to effectively achieve their desired outcomes. Our Master Coaches and Master Trainers have proven track records and experience at senior levels in both public and private sectors and have built and managed their own successful businesses using our tools and techniques.

We specialise in business improvement and creating performance shifts through people with a proven record of sustainable behavioural, cultural and organisational change.

Our Services

As successful CEO's and entrepreneurs know, the most critical issue for business at the moment is how to access the deepest levels of creativity and the highest level of productivity of their employees.

Competition is now global, technology and knowledge is shared internationally and companies are learning that the only way to build real competitive advantage is through human capital. This is forcing many organisations and businesses to review their cultures and values as these are increasingly affecting their ability to hold onto and hire the best people and to sell their products or services.

“ Who you are and what you stand for are becoming just as important as what you sell. ”

Richard Barrett

Our range of services puts re-engineering into a transformational framework for both organisations and individuals so that every decision, every action and every conversation supports the evolution of long-term success.

Organisational Transformation

What value would it be to your organisation if you knew exactly how to motivate your staff, how to communicate with them and what needed to happen to ensure their peak performance at all times?

We use a set of tools providing reliable data that will enable managers to create an organisation that will cultivate affiliation, accountability and strategic focus.

Performance management lies at the heart of continuous renewal and cultural transformation. Traditionally, organisations have shied away from measuring their cultural capital because they did not have the framework, tools or techniques to do so. Typical management data provides information around staffing turnover, absenteeism or staff satisfaction. Our tools enable a much richer data set determining what is most important to people in the organisation, their strengths, the gaps and the direction that they want the organisation to grow in.

This allows managers to:

- Frame communications effectively
- Reduce staff turnover and business disruption
- Decrease recruitment costs by retaining the best people
- Lesson attrition and training costs
- Increase ways of providing for customers and suppliers
- Find ingenious ways of reducing cost and waste
- Attract and retain the best people
- Improved the health and safety record,
- Increase profits and shareholder value
- Increase creativity and productivity
- Ensure ethics permeate the corporate culture, and
- Create a cohesive, dynamic culture of long-lasting success



Managers and staff are able to analyse easily accessible data to find out how the business is performing and turn perceived problems into opportunities, ensuring a positive performance shift by injecting creativity, energy and passion back into the business.

Process:

- Assessment providing data set,
- Development of Full Change Programme (if required), that:
 - Supports the Executives and Leadership Development package;
 - Builds on the individual Coaching;
 - Feeds into the Management Training programme; and
 - Builds a cohesive Leadership team.



Contact us for a free consultation : info@jli-international.com

Executive and Leadership Development

The culture of an organisation is a reflection of the awareness of its leaders. Any change within an organisation needs to start with a change in beliefs and behaviours of the top team. This is why we recommend that organisations begin any transformation with their senior executives. Leaders must be the change they want to see.

Using proven powerful tools and techniques, we facilitate people to become authentic leaders by accessing their internal power to deal with any situation and compliment the functional expertise held within the organisation. Our programmes are for those in senior and strategic roles who want to be truly great leaders.

Our bespoke programmes are based on a Leadership Assessment providing information of the individual's positive leadership qualities and highlighting the issues they need to address in order to achieve their potential. Possible sessions:

- Becoming an authentic leader by mastering your fears and understanding your motivations
- Aligning one's personal mission, vision and values with those of the organisation
- Successful strategies for decision-making
- Removing emotion from situations and dealing with conflict effectively
- Setting compelling and effective goals
- Learning Power Language™
- Creating an environment of trust and openness
- Building a collaborative team spirit and giving effective feedback
- Helping others to move beyond their limiting beliefs
- Accessing creativity and intuition and seeing problems as opportunities for growth
- Creating mutually supportive alliances and partnerships with customers and suppliers
- Breaking down barriers and strengthening personal growth

Talent Pool Development

We also run a programme to accelerate the development of powerful and effective leaders from within the business or organisation. Once you select your tier 2 managers, they will be enrolled on an experiential 6 month programme involving running their own team project, networking events, assessment and development of their leadership skills, team coaching and individual one to one coaching. We will develop your top managers to be the future leaders of your business or organisation.



Contact us for a free consultation : info@jli-international.com

Team Development

Teams are crucial in driving organisational progress. One of the most complex challenges for business leaders is to rapidly establish a high performing team that is focused on results and adds to the functional expertise of the organisation.

Often when teams are brought together for the first time, they focus very quickly on the tangibles before they have had an opportunity to understand both their purpose how they will interact and perform together.

At JLIInternational we work with teams to create the momentum to build and sustain high performing teams. We use proven principles, tools and techniques to build positive relationships based on understanding within the team so that a diverse group of people very quickly become a cohesive, high performing unit focused on mutual support, converting conflict into advantages, maximising abilities, maintaining strategic direction and achieving results.



Using diagnostic tools we evaluate the strengths and areas for improvement of existing teams, assessing the alignment of the individuals with each other and the organisation, identifying the behavioural changes that are necessary to build a long-lasting efficient team and accelerating performance.

Organisational Results

- Strong teams with a clear sense of their role in progressing an organisation towards its strategic mission.
- Motivated, high energy teams with strong retention of individuals, thereby ensuring reduced costs and disruption and continued elevated performance levels.
- A clear brand identity of the organisation attracting employees, customers, and sustaining goodwill.
- Development of self managing teams that have a common language and set operational strategies while understanding the political landscape of the organisation, and how the team performs optimally within this.
- Advanced teamwork ensuring efficient accomplishment of tasks, focus on results and win-win outcomes, an understanding of the productive forces of the team and its dynamic mechanism, utilisation of the strengths and skills within the team, and behaviours ensuring effective contribution to the team and organisational performance.



Contact us for a free consultation : info@jli-international.com

Project Team Development

To ensure project success, project teams need to be able to function at a high level of performance and be very focused on achieving project objectives in a short timescale. The challenge for business leaders is that they are required to inspire and manage a diverse team to work together to deliver customer success in a rapidly changing environment.

At JLIInternational we are able to support you in creating winning project teams while developing your leaders and project managers in all aspects of building and sustaining high performance project teams.



Project Team Results:

- Accelerated development of high performing teams embedding strong identity, effective leadership and communication, purpose and commitment, defined ground rules, clear roles and responsibilities and a common purpose.
- Maximised team participation and harnessing the power of collaboration in effective organisation of work design and delivering project outcomes.
- Leaders and teams behaving powerfully and productively nurturing a climate that promotes mutual trust and respect both internally and with external relationships, optimising communication channels, building positive relationships, managing for agreement, handling conflict and driving shared accountable performance.
- Leaders and teams that create an efficient environment, minimising wasted time and effort while optimising their skills and abilities, identifying key lessons learned and documenting benchmarks for improvement.



Contact us for a free consultation : info@jli-international.com

Training

Our training courses are developed based on active learning, the most effective method of adult learning. Participants are deeply immersed in the subject-matter by practical, real world activities and experiences to ensure that all new knowledge and understanding is fully embedded.

- Management Programme - modules can be taken as part of a programme or individually:
 - Leadership Skills
 - Teambuilding
 - Change Management
 - Problem Solving
 - Facilitation Skills
 - Communication
 - Coaching and mentoring
 - Stress Management
 - Presentation Skills
 - Assertiveness
 - Motivation
- The Power of Archetypes
- NLP for Business Success
- Bespoke Events



Contact us for a free consultation : info@jli-international.com

Personal Coaching

Long before we had a personal development market, there were key concepts that enabled certain people to gain the results and outcomes that they truly desired. By doing things in a certain way they were able to guarantee their results.

Are there areas in your life that you would like to change? Are you looking for the perfect career or business opportunity? Do you want a wonderful and fulfilling relationship? Do you want to improve your health and vitality? Do you feel that there is something holding you back and you want to break through? Have you tried many different tools and techniques and still not had the results that you desire?

All our personal coaching programmes are tailored to your needs and can focus on any dimension of your life so that you can achieve balance, access your real power and potential and realise what is truly possible for you.

Wherever you are on your journey, whatever approaches you have already tried, working with our coaches can provide you with the happiness and success you desire, work with our personal coaches to achieve the results that you previously considered impossible to obtain.

“Truly inspired and renewed...”

I found myself truly inspired and renewed when working with JLIInternational. The coaching enabled me to overcome issues that had been affecting my life and career for some time and what's more it was done amazingly quickly, comfortably and supportively. The insights I received about myself have transformed the way I approach ALL areas of my life to the extent that I would hardly have thought it possible to achieve so much in such a short time had I not experienced it firsthand.

Joanne Wood
Managing Director
UCM Solutions Limited



Contact us for a free consultation : info@jli-international.com

Jennifer Levers International. Copyright 2008. All Rights Reserved.

www.jli-international.com

Coaching Programme for Women

Do you want to be someone who inspires others to access their inner personal power? Do you want to feel totally empowered and in control of your life? Do you want to create sustainable changes in your life? Do you want to bring purpose and passion into your life? Do you want to break through barriers that are stopping you being who you want to be, doing what you want to do and having what you want to have?

If your answer is yes, then this powerful programme is for you. It has been designed for any woman who wants to be empowered and in command of their life by accessing their inner strength to be who they were born to be. Work with our specialist Master Coach to create the life that you truly desire whilst developing your confidence to grasp the opportunities to make it happen.



The Programme:

- Let go of barriers to your success, whether they are limiting beliefs about yourself, negative emotions or wounds from past events
- Move beyond your conditioning
- Become an authentic communicator and lead and inspire others
- Learn how to remove the emotion from situations so that you can focus on your desired outcomes
- Find out your purpose and what truly fulfils you
- Find out why certain relationships and situations continue to be a part of your life
- Learn how to support yourself in moving towards your desired results
- Master new behaviours to change your current results
- Learn a new way of being to obtain the results that you want

This programme lasts for 4 months and includes:

- Six telephone coaching sessions, these are one to one sessions and are designed to fit around the busiest of schedules. These private sessions will encourage you to explore your own individual needs and issues as they arise and remove any blockers to creating the life you desire and being who you want to be;
- Online assessment to support you in understanding your true nature, develop new behaviours and learn how to achieve your desired outcomes; and
- Journaling to assist you in both removing unwanted beliefs, behaviours and emotions and support you in maintaining new behaviours and beliefs.

Your Master Coach : Jennifer Levers



Jennifer has worked in the field of individual and organisational coaching and training for over 20 years. Her scope of knowledge and experience is as a result of working successfully with her clients and studying many different disciplines which include, psychology, neurology, philosophy, spirituality , quantum physics, physiology and ontology.

Her vocation has always been to support others in transforming both their personal and professional lives and to support organisations in continual improvement. She believes that everyone has the capacity to access their inner power to make life changes and an innate ability to achieve their goals.

She has integrated the tools and techniques that she uses into her personal life and now runs a successful global company supporting both individuals and organisations through transformation. Her wide range of expertise, as well as her own personal experiences, have given her a wide perspective and a wonderful insight into the many different aspects of a woman's life, as well as a personal passion to support women in reaching their full potential and being who they were born to be.

Tuition : £400 per month (£1600 for the full programme) All prices are exclusive of VAT

10% discount is available to those who pay in full before 1st August 2008.



Contact us for a free consultation : mycoach@jli-international.com

Business Start-up Acceleration Coaching Programme

Started your own business and want to accelerate your results? Playing small with your business and dreaming of playing big? Do you have an established business? Are you getting the results you want to achieve? Have you defined exactly what you want from your business? Is it money? A better work/life balance? Is your business heading in the right direction?

We can support you in decreasing your sales cycle and increasing your revenue.

By working through this program, you can discover how to make your business work for you and take you to where you want to be. Nelson Mandela wasn't a businessman, but he could have been when he said: "Playing small does not serve the world. As we let our light shine, we give other people permission to do the same." You are the most important ingredient of your business' success. Invest in yourself and start setting and achieving your outcomes today!

The Programme

- Let go of barriers to your success, whether they are limiting beliefs about yourself or negative emotions
- Understand the characteristics of successful companies
- Create meaningful Vision and Mission Statements
- Integrate your core values into your business
- Set compelling and effective Goals
- Become an authentic communicator and lead and inspire others
- Build successful and sustainable relationships
- Use our tools to plan for success
- Learn The Morgen Buying Facilitation Method® to sell your products and services
- Ensure that your self image supports your success
- Find out your purpose and what truly fulfils you
- Master new behaviours to change your current results
- Learn a way of being to obtain the results that you want
- Identify the marketing issues that are holding you back
- Increase your revenue

This programme lasts for 4 months and includes:

- Six telephone coaching sessions, these are one to one sessions and are designed to fit around the busiest of schedules. These sessions will focus on your business strategies and behaviours;
- A free book on selling your products and services;
- Online assessments to support you in understanding your true nature, developing new behaviours and learning how to achieve your desired outcomes; and
- Journaling to assist in removing unwanted beliefs, behaviours and emotions and to support you in maintaining new behaviours and habits.

Your Master Coach : Jennifer Levers



Jennifer has worked in the field of individual and business coaching and training for over 20 years, her scope of knowledge and experience is as a result of working successfully with her clients and setting up her own businesses.

After working for someone else for 20 years, Jennifer decided to set up her own business in January 2007. She has integrated this programme's tools and techniques into her businesses and now runs a successful global company supporting both individuals and businesses through transformation and is in the process of selling her other company.

Her wide range of expertise, as well as her own personal experiences, have given her a broad perspective and a wonderful insight into the many different aspects of the business lifecycle including the pitfalls and challenges that a business owner faces and how to overcome them.

Tuition: First month £450 to include a complete assessment of you and your business
Following Months £300 (£1350 for the full programme). All prices are exclusive of VAT
10% discount is available to those who pay in full before 1st August 2008.



Contact us to arrange a convenient time to talk to Jennifer : mycoach@jli-international.com

Testimonials for JLIInternational

“New and refreshing perspective...”

JLIInternational Coaches bring a new and refreshing perspective to issues, looking for positive gains where others are struggling to find the light! Their energy and drive for enabling people to succeed in business and live their life to the full is inspiring.

Lizz Lloyd
ESHS Manager Europe and Asia
Wrigley Company

“Empowering, life-changing process...”

I have had the pleasure and the good fortune to be coached by Jennifer Levers, and I would like to say wholeheartedly, that it is such an empowering life-changing process...that anyone who wants to learn more about themselves, to feel empowered, to transform, to be who they truly are, should experience coaching with her. Jennifer has trained extensively, and as soon as you start working with her, you feel comfortable and at ease, and know instinctively, that she is going to work with you to achieve the results you desire...and push you beyond those. However, there is something else that Jennifer as a Master Coach possesses, that is rare ... that cannot be learned and goes beyond a “skill”. She is an artist in what she does, and works intuitively with her clients, to ensure that each person, has a unique individual experience. I also experienced that she had managed to integrate both her mind and her heart when working with me, to enable me to achieve a result that fitted with what I am passionate about, yet at the same time, one that was realistic and fitted in with the real world. She worked with empathy, compassion, humour, sensitivity ... and yet at the same time, would not let me get away with excuses ... she was fully supporting in getting my result.

The tools and techniques used by Jennifer, are innovative, yet “real” and reliable – they provide, real tangible transformative results, in a short time. She is especially skilled in using tools for accelerated change, these can be just as easily as applied to personal growth and transformation, to becoming a powerful leader of people and to cultural transformation within organisations of all sizes.

Overall, I highly recommend Jennifer Levers International for anybody who wants true transformation, using the latest accelerated change techniques, carried out by an incredible, professional coach, who shows up as a real person.

Allison Kelsey
Founder
Inspire Coaching & Training Ltd

“Get ready to live the life you really want...”

As a Master Coach, Jennifer Levers works from the outstanding zone. This is where she operates from and guides her clients to, both individuals and organisations.

The unique blend of techniques used by Jennifer gives ultimate flexibility in empowering individuals to get the results they want from both a personal and an organisational perspective. Her refreshing and enthusiastic approach triggers and actions the deepest level of resources within you, so achieving your goal becomes natural.

For anyone thriving to succeed, contact Jennifer Levers International and get ready to live the life you really want.

Celine Grey-Pellissier
Executive Coach & Trainer
Dubai

“Establishing a cohesive and effective team...”

Working with the Coach, Helen Badcock, contributed to the continuous improvement of our business initiatives. Her initiative and innovation added tremendous value, influencing design of the project, establishing a cohesive and effective team that could better articulate and take forwards transformation. The leadership tools and techniques as well as her personal qualities enabled us to really reach our true potential.

David Chilver
Senior Executive
H.M Revenue & Customs

“I build sustainable positive business relationships...”

I have worked with a JLIInternational Master Coach and utilised their tools and techniques on my own to support both my business life and my personal life. The tools and techniques have had a hugely positive impact on my career and my success in achieving goals. I now understand the key leadership skills, relationship behaviour and who I am as a leader so that I build sustainable and positive business relationships. Using the tools and techniques learnt at JLIInternational I now have a highly motivated team; I deal with conflict easily and calmly and have changed my approach to many situations. I am able to see the organisational approach as separate to myself.

On a personal level, JLIInternational has enabled me to improve personal relationships with family and friends, attain a lifetime goal of learning to play a musical instrument, get fit and generally create a great life. Thank you.

Jason Hall
Commercial Director

“I make good business decisions rapidly...”

I joined the executive and leadership programme with JLIInternational and very quickly realised how I could change the results that I was achieving with my leadership team as well as the staff I was managing. I learned new behaviours and found new insights which enabled me to enhance my people management skills, build positive relationships with key customers and suppliers and make good business decisions rapidly. There have been marked business benefits based on improved communication, developing and retaining good staff, increased motivation and productivity and I now feel a renewed passion for my role.

David Smith
Executive of global organisation



Contact us for a free consultation : info@jli-international.com